



13 – 16 May

MtS ADVENTURE RACE JAPAN 2027

Sponsorship Brochure



The Mission to Seafarers' Adventure Race Japan will return in 2027, bringing together the global maritime community for one of the industry's most distinctive and impactful endurance events.

Up to 100 teams of three will take on a two-day adventure combining trekking, running, and a range of physical and strategic challenges, all set within the breathtaking Japanese countryside. With two levels of participation, the race is designed to test highly trained competitors while also offering a demanding yet achievable experience for those seeking a challenge. The mountainous terrain allows for carefully designed routes that encourage teamwork, resilience, and determination across all fitness levels.

Adventure Race Japan offers a powerful platform bringing together 300 key decision-makers from across the maritime industry.

It offers an exceptional opportunity for team building, strengthening communication and forging meaningful professional connections. In a global sector built on trust and face-to-face relationships, the event creates a unique environment where networks are strengthened through shared experience and achievement.

At the same time, participation directly supports the vital welfare work of The Mission to Seafarers, helping those men and women who transport more than 90% of global trade and on whom we all depend.

The scale and impact of the event were demonstrated in 2025, when 100 teams of three from 26 countries took part. With the support of 35 industry-leading corporate sponsors and the commitment of the teams, an exceptional US\$1.85 million was raised for seafarer welfare, making it the most successful Adventure Race Japan to date.

Participants will arrive on the afternoon of Thursday, 13 May 2027. The challenge will take place on Friday 14 and Saturday 15 May, followed by a celebratory Awards Gala Dinner, before departures on Sunday, 16 May.

Funds raised through Adventure Race Japan 2027 will support the Mission's global welfare work, with a special emphasis on seafarers across Asia, where the need remains significant and growing.

To register a team or express your interest, please contact: events@adventureracejapan.org



We are seeking key sponsors as outlined below.

Platinum — USD \$52,500

Recognition

- Public visibility as the only Platinum Sponsor
- Verbal recognition as the only Platinum Sponsor at the 2026 Kick-Off Parties
- Recognition as sponsor in all press releases
- One sponsor-specific post and recognition as Platinum Sponsor in two posts on MtS social media platforms
- Recognition as Platinum Sponsor with a trophy presented at the event

Speaking & Presentation Opportunities

- Video message for the pre-event webinar series
- Opportunity to speak or submit a video during one of the evening dinners
- Opportunity to present an Award at the Awards Ceremony
- Start the race on one of the days

Complimentary Participation

- Complimentary room and social event attendance for one person for two nights

Branding & Promotional Visibility

- Logo on banners at 2026 Kick-Off Parties
(if sponsorship is confirmed before 9th March 2026 due to print deadlines)
- Two full-page ads in the Event Brochure and Logo
(distributed to all participants on-site)
- Logo within the Participants Brochure
- Logo in a prominent position on the Sponsor Page of the ARJ website
- Logo on pre-event webinars
- Platinum sponsor logo on event running vest to participants with ARJ and MtS logos (View the mock-up for reference on page 9 of this brochure)
- Shared logo visibility on the below event merchandise to participants (featured in the designated position shown on the mock-up on page 9 of this brochure):
 - Hoodie
 - Polo Shirt
 - Cap
 - Event bag

(The Platinum logo will be displayed alongside the logo of the specific sponsor for each item, subject to each merchandise items package being sold)

- Logo on sponsor recognition banner
- Platinum feather flag with only your logo (placed at hotel entrance and start/finish line)
- Opportunity to provide an environmentally friendly promotional item for event gift bags

Media & Content Access

- Access to all event photos, with permission to use on social media

Gold — USD \$31,500

Recognition

- Recognition as sponsor in all press releases
- One sponsor-specific post and recognition as Gold Sponsor in two posts on MtS social media platforms
- Recognition as Gold Sponsor with a trophy presented at the Awards Ceremony

Speaking & Presentation Opportunities

- Opportunity to speak or submit a video during one of the evening dinners
- Opportunity to present an award at the Awards Ceremony

Complimentary Participation

- Complimentary room and social event attendance for one person for one night. (*The complimentary night will coincide with the evening on which the sponsor representative is scheduled to speak, subject to confirmation by the Events team)

Branding & Promotional Visibility

- Full-page ad and logo in the Event Brochure
(distributed to all participants on-site)
- Logo within the Participant Brochure
- Logo in a key position on the Sponsor Page of the ARJ website
- Logo on sponsor recognition banner
- Gold feather flag with only your logo (placed at hotel entrance and start/finish line)
- Opportunity to provide an environmentally friendly promotional item for event gift bags

Media & Content Access

- Access to all event photos, with permission to use on social media

Gala Dinner — USD \$19,000

Recognition

- Recognition in appropriate press release as Gala Dinner sponsor
- Recognition as Gala Dinner Sponsor in one group thank-you post on MtS social media
- Mention and thanks from the stage

Speaking & Presentation Opportunities

- Opportunity to speak & submit a video at the gala dinner

Branding & Promotional Visibility

- Recognition and logo in the Event Brochure (*distributed to all participants on-site*)
- Logo within the Participant Brochure
- Logo on the Sponsor Page of the ARJ website
- Logo on sponsor recognition banner
- Gala Dinner sponsor banner. This will be featured in the room in a prominent position which MtS chooses during the Gala dinner.

Media & Content Access

- Access to all event photos, with permission to use on social media

Gala Dinner Drinks — USD \$10,500

Recognition

- Recognition as Gala Dinner Drinks Sponsor in one group thank-you post on MtS social media
- Mention and thanks from the stage

Branding & Promotional Visibility

- Recognition and logo in the Event Brochure (*distributed to all participants on-site*)
- Logo within the Participant Brochure
- Logo on the Sponsor Page of the ARJ website
- Logo on sponsor recognition banner
- Gala Dinner Drinks sponsor banner. This will be featured in the room in a prominent position which MtS chooses during the Gala dinner.

Media & Content Access

- Access to all event photos, with permission to use on social media

SOLD



Welcome Dinner — USD \$12,500

Recognition

- Recognition in appropriate press release as Welcome Dinner sponsor
- Recognition as Welcome dinner Sponsor in one group thank-you post on MtS social media
- Mention and thanks from the stage

Speaking & Presentation Opportunities

- Opportunity to sponsor and submit video at the Welcome Dinner

Branding & Promotional Visibility

- Recognition and logo in the Event Brochure (*distributed to all participants on-site*)
- Logo within the Participant Brochure
- Logo on the Sponsor Page of the ARJ website
- Logo on sponsor recognition banner
- Welcome Dinner sponsor banner. This will be featured in the room in a prominent position which MtS chooses during the Welcome Dinner.

Media & Content Access

- Access to all event photos, with permission to use on social media

Welcome Dinner Drinks — USD \$8,500

Recognition

- Recognition as Welcome Dinner Drinks Sponsor in one group thank-you post on MtS social media
- Mention and thanks from the stage

Branding & Promotional Visibility

- Recognition and logo in the Event Brochure (*distributed to all participants on-site*)
- Logo within the Participant Brochure
- Logo on the Sponsor Page of the ARJ website
- Logo on sponsor recognition banner
- Welcome Dinner Drinks sponsor banner. This will be featured in the room in a prominent position which MtS chooses during the Welcome Dinner.

Media & Content Access

- Access to all event photos, with permission to use on social media

Halfway Dinner — USD \$12,500

Recognition

- Recognition in appropriate press release as Halfway Dinner sponsor
- Recognition as Halfway dinner Sponsor in one group thank-you post on MtS social media
- Mention and thanks from the stage

Speaking & Presentation Opportunities

- Opportunity to sponsor and submit video at the Halfway Dinner

Branding & Promotional Visibility

- Recognition and logo in the Event Brochure (*distributed to all participants on-site*)
- Logo within the Participant Brochure
- Logo on the Sponsor Page of the ARJ website
- Logo on sponsor recognition banner
- Halfway Dinner sponsor banner. This will be featured in the room in a prominent position which MtS chooses during the Halfway Dinner.

Media & Content Access

- Access to all event photos, with permission to use on social media

Halfway Dinner Drinks — USD \$8,500

Recognition

- Recognition as Halfway Dinner Drinks Sponsor in one group thank-you post on MtS social media
- Mention and thanks from the stage

Branding & Promotional Visibility

- Recognition and logo in the Event Brochure (*distributed to all participants on-site*)
- Logo within the Participant Brochure
- Logo on the Sponsor Page of the ARJ website
- Logo on sponsor recognition banner
- Halfway Dinner Drinks sponsor banner. This will be featured in the room in a prominent position which MtS chooses during the Halfway Dinner.

Media & Content Access

- Access to all event photos, with permission to use on social media

Breakfast Friday — USD \$5,000

Recognition

- Public visibility as the only Breakfast Sponsor on Friday 14 May

Branding & Promotional Visibility

- Logo on the menu signs at Breakfast on Friday 14 May
- Dedicated Breakfast Sponsor banner to be displayed during breakfast
- Recognition and logo in the Event Brochure (*distributed to all participants on-site*)
- Logo within the Participant Brochure
- Logo on the Sponsor Page of the ARJ website
- Logo on sponsor recognition banner

Media & Content Access

- Access to all event photos, with permission to use on social media

Breakfast Saturday — USD \$5,000

Recognition

- Public visibility as the only Breakfast Sponsor on Saturday 15 May

Branding & Promotional Visibility

- Logo on the menu signs at Breakfast on Saturday 15 May
- Dedicated Breakfast Sponsor banner to be displayed during breakfast
- Recognition and logo in the Event Brochure (*distributed to all participants on-site*)
- Logo within the Participant Brochure
- Logo on the Sponsor Page of the ARJ website
- Logo on sponsor recognition banner

Media & Content Access

- Access to all event photos, with permission to use on social media

Safety Briefing — USD \$8,500

Recognition

- Mention and thanks from the stage

Branding & Promotional Visibility

- Recognition and logo in the Event Brochure (*distributed to all participants on-site*)
- Logo within the Participant Brochure
- Logo on the Sponsor Page of the ARJ website
- Logo on sponsor recognition banner
- Safety Briefing sponsor banner. This will be featured in the room in a prominent position which MtS chooses during the Safety Briefing.

Media & Content Access

- Access to all event photos, with permission to use on social media

Registration Desk — USD \$5,750

Branding & Promotional Visibility

- Logo on the Registration Desk banner on Thursday 13 May
- Recognition and logo in the Event Brochure (*distributed to all participants on-site*)
- Logo within the Participant Brochure
- Logo on the Sponsor Page of the ARJ website
- Logo on sponsor recognition banner

Media & Content Access

- Access to all event photos, with permission to use on social media

Finish Line — USD \$5,750

Branding & Promotional Visibility

- Your own branded barrier cover located at the start/finish line. (*View the mock-up for reference on page 9 of this brochure*)
- Recognition and logo in the Event Brochure (*distributed to all participants on-site*)
- Logo within the Participant Brochure
- Logo on the Sponsor Page of the ARJ website
- Logo on sponsor recognition banner

Media & Content Access

- Access to all event photos, with permission to use on social media

Medals — USD \$7,500

Recognition

- Public visibility as the only Medal Sponsor

Branding & Promotional Visibility

- Only logo on the medal, along with ARJ and MtS logos (lanyard). *(View the mock-up for reference on page 9 of this brochure)*
- Recognition and logo in the Event Brochure *(distributed to all participants on-site)*
- Logo within the Participant Brochure
- Logo on the Sponsor Page of the ARJ website
- Logo on sponsor recognition banner

Media & Content Access

- Access to all event photos, with permission to use on social media

Glass Awards — USD \$11,500

Recognition

- Public visibility as the only Trophy Sponsor

Branding & Promotional Visibility

- Only logo on all Glass Awards, along with ARJ and MtS logos. *(View the mock-up for reference on page 9 of this brochure)*
- Recognition and logo in the Event Brochure *(distributed to all participants on-site)*
- Logo within the Participant Brochure
- Logo on the Sponsor Page of the ARJ website
- Logo on sponsor recognition banner

Media & Content Access

- Access to all event photos, with permission to use on social media

Polo Shirts — USD \$16,750

Recognition

- Public visibility as the only Polo Shirt Sponsor

Branding & Promotional Visibility

- Only logo on the Polo Shirt, along with Platinum sponsor, ARJ and MtS logos. *(View the mock-up for reference on page 9 of this brochure)*
- Recognition and logo in the Event Brochure *(distributed to all participants on-site)*
- Logo within the Participant Brochure
- Logo on the Sponsor Page of the ARJ website
- Logo on sponsor recognition banner

Media & Content Access

- Access to all event photos, with permission to use on social media

Hoodies — USD \$16,750

Recognition

- Public visibility as the only Hoodie Sponsor

Branding & Promotional Visibility

- Only logo on the hoodie, along with Platinum sponsor, ARJ and MtS logos. *(View the mock-up for reference on page 9 of this brochure)*
- Recognition and logo in the Event Brochure *(distributed to all participants on-site)*
- Logo within the Participant Brochure
- Logo on the Sponsor Page of the ARJ website
- Logo on sponsor recognition banner

Media & Content Access

- Access to all event photos, with permission to use on social media

Caps — USD \$10,500

Recognition

- Sponsor will gain recognition throughout the event as caps will be worn from time to time, with long-term use

Branding & Promotional Visibility

- Only logo on caps, along with Platinum sponsor and the ARJ logo. *(View the mock-up for reference on page 9 of this brochure)*
- Recognition and logo in the Event Brochure *(distributed to all participants on-site)*
- Logo within the Participant Brochure
- Logo on the Sponsor Page of the ARJ website
- Logo on sponsor recognition banner

Media & Content Access

- Access to all event photos, with permission to use on social media

Event Bags — USD \$5,250

Branding & Promotional Visibility

- Shared logo visibility on the event bag, along with Platinum sponsor, ARJ and MtS logos. *(View the mock-up for reference on page 9 of this brochure)*
- Recognition and logo in the Event Brochure *(distributed to all participants on-site)*
- Logo within the Participant Brochure
- Logo on the Sponsor Page of the ARJ website
- Logo on sponsor recognition banner

Media & Content Access

- Access to all event photos, with permission to use on social media

Towels — USD \$5,750

Recognition

- Sponsor will gain recognition throughout the event as the towels will be used by participants, with long-term use.

Branding & Promotional Visibility

- Only logo on towels, along with the ARJ logo *(View the mock-up for reference on page 9 of this brochure)*
- Recognition and logo in the Event Brochure *(distributed to all participants on-site)*
- Logo within the Participant Brochure
- Logo on the Sponsor Page of the ARJ website
- Logo on sponsor recognition banner

Media & Content Access

- Access to all event photos, with permission to use on social media

Videography & Photography — USD \$10,500

Branding & Promotional Visibility

- Recognition and logo in the Event Brochure *(distributed to all participants on-site)*
- Logo within the Participant Brochure
- Logo on the Sponsor Page of the ARJ website
- Logo on sponsor recognition banner
- Logo included in all post-event videos produced, which will be widely circulated, used to promote the 2029 event, shared with all teams and sponsors, and promoted via the ARJ website and MtS social media platforms

Media & Content Access

- Access to all event photos, with permission to use on social media

Kick-off Party — USD \$18,000

Recognition

- Recognition as Kick-off Party sponsor at three (3) kick off parties (Hong Kong, Japan & Singapore) in April 2026.
- Recognition in appropriate press release as Kick-off Party sponsor at three (3) kick off parties (Hong Kong, Japan & Singapore) in April 2026.
- Recognition as Kick-off Party Sponsor in three kick-off party location specific thank-you posts on MtS social media
- Mention and thanks from the stage at all three Kick-off Parties

Speaking & Presentation Opportunities

- Opportunity to speak or submit a video which will be shown at each Kick-off Party, or send a representative

Branding & Promotional Visibility

- Recognition and logo in the ARJ Event Brochure *(distributed to all participants at the ARJ 2027 event on-site)*
- Logo within the Participant Brochure
- Logo on the Sponsor Page of the ARJ website
- Logo on sponsor recognition banner at the ARJ 2027 event
- Logo on Kick-off Party sponsor roller banner, which will be featured in the room in a prominent position which MtS chooses during each Kick-off Party. *(Platinum sponsor logo will also appear on the banner, subject to the sponsorship package being sold prior to 9th March 2026)*

Media & Content Access

- Access to all event photos, with permission to use on social media

Sponsor printed items.



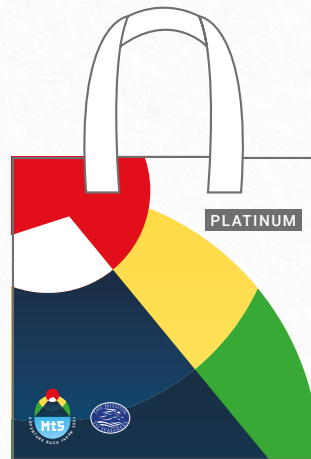
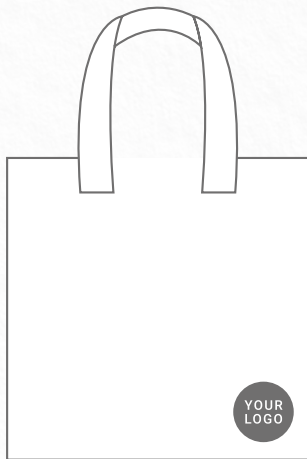
HOODIE



POLO



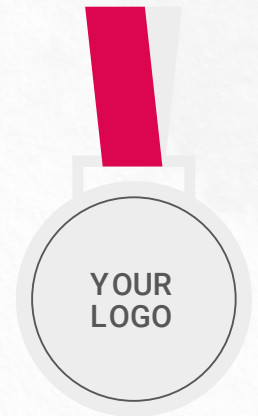
VEST



EVENT BAG



MEDAL FRONT



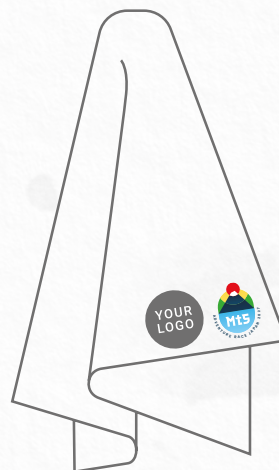
MEDAL BACK



CAP



START/FINISH BARRIER JACKETS



TOWEL



TROPHIES

Current designs are for illustrative purposes. The style and colour may change.

Sponsors 2025

PLATINUM



GOLD



HOODIE



POLO SHIRTS



CAPS



GALA DINNER



WELCOME DINNER



HALFWAY DINNER



GALA DINNER DRINKS



WELCOME DINNER DRINKS



HALFWAY DINNER DRINKS



FINISH LINE



EVENT BAG



MEDAL/LANYARD



VIDEOGRAPHER/PHOTOGRAPHY



SAFETY BRIEFING



TROPHY



MEDIA



Teams 2025

ACT ALLIANCE  ANGLO-EASTERN SHIP MANAGEMENT LTD. 	AKIRAMEN 	AMERICAN P&I CLUB 	ANDREW MOORE & ASSOCIATES 	ANGLO AMERICAN 
ANGLO-EASTERN 	ARROW 	ASIATIC LLOYD 	ASP SHIPS GROUP 	BEN LINE 
BLU MARITIME CONSULTANCY PTE LTD. 	BLUE OCEAN JAPAN CO., LTD. 	BRITANNIA P&I CLUB 	BSM 	BUREAU VERITAS 
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UYENO GROUP HOLDINGS,LTD 	V. GROUP 	WALLEM GROUP 	WEST OF ENGLAND INSURANCE SERVICES 	WISTA 
	WOMAR TANKERS 	WTW 	ZODIAC JAPAN LTD. 	



Our organising committee:



Jan Webber, Director of Development

Amanda Tomlinson, Senior Events Manager

In kind sponsor

Jeremy Sutton

CEO
Swire Shipping



SWIRE SHIPPING

Ben Hadfield

Head of Digital Products
Swire Shipping

In kind sponsor

Christopher Eve

Chairman, MtS Japan & Managing Director
Informa Markets Japan Co Ltd.



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Maki Yoshida

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Star Marine PR

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Norstar Shipping Group



In kind sponsor

Sakura Kuma

Executive Officer of MOL,
Managing Director of MOL
(Asia Oceania)



To find out more about sponsoring the event please contact:
jan.webber@missiontoseafarers.org

To register a team, please contact:
events@adventureracejapan.org